



**SEDONA  
SHUTTLE**

*City of Sedona*

*Transit Advisory Committee*

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## **Sedona Transit Advisory Committee Meeting Agenda**

**Thursday, February 12, 2026**

**Time: 1:00 p.m. (MST)**

This meeting shall be held in person with a remote option via Microsoft TEAMS. Members of the public are asked to download either the TEAMS desktop client or the TEAMS mobile application at <https://www.microsoft.com/en-us/microsoft-teams/download-app>

Members of the public participating by TEAMS are instructed to mute their microphones and speak only when called upon by the Committee Chair or Vice Chair during the public forum period.

### **REMOTE ACCESS**

Link: [February 12, 2026](#)

### **PHYSICAL LOCATION**

Address: Schnebly Conference Room, City Hall Complex, 102 Road Runner, Building 104 (Community Development)

## **AGENDA**

### **1. CALL TO ORDER:**

- 1.1 Committee Membership Roll Call
- 1.2 Introduction of Guests

### **2. PUBLIC FORUM:**

*Members of the public may address the Committee on any matter related to the jurisdiction of the Transit Advisory Committee but not on the agenda. There is a time limit of not more than three minutes for each speaker. The Committee shall not take action or respond immediately to any public comments presented but may choose to follow up at a later time either individually, through staff, or on a subsequent agenda.*

### **3. RIDER FEEDBACK:**

*Share recent positive comments and feedback received from transit riders and the public via email and other communication channels.*

### **4. APPROVAL OF MINUTES FROM PREVIOUS MEETINGS:**

- 4.1 Approval of November 20, 2025, meeting minutes.

### **5. REGULAR BUSINESS:**

- 5.1 Parking Update – Introduce David Velasco, Parking Administrator
- 5.2 Sedona Shuttle Services Update
  - Trailhead Shuttle
    - Broader Planning
  - Connect On-Demand
    - Chapel / Mystic Neighborhoods – Service Area Expansion
    - Connect Hours – Lars R.
  - Trailhead Shuttle & Connect Integration Opportunities
- 5.3 ADOT 5311 Grant Application for FY 27 and FY28 – Update
- 5.4 Uptown Circulation Study – Update
- 5.4. Marketing and Outreach – Update

### **6 REPORTS AND INFORMATION ITEMS:**

*The Committee will receive these reports, which do not require action by the Committee.*

- 6.3 MV Transportation Operations Update
- 6.4 Transit Administrator Report
- 6.5 Committee Member Feedback/ Updates

## 7 FUTURE AGENDA ITEMS:

*These items shall be included in the future agenda for discussion and possible action.*

7.3 Lodging Council Guests/Discussion

7.4 Sustainability Discussion

## 8 NEXT MEETING DATE:

8.3 Tentative March 26, 2026 @ 11:00 am

## 9 ANNOUNCEMENTS AND RECOGNITIONS

## 10 AJOURN:

### **NEXT MEETING DATE: MARCH 26<sup>TH</sup> @ 11AM**

**Please check online at <https://sedonashuttle.com/transit-advisory-committee/> for future meeting dates, agendas, and other information.**

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If information is needed in another language, contact (928) 203-5199. \*Para información en Español llame: Victor Estrada, Right-of-Way Specialist, (928) 204-7800.

Public comments may be submitted for any item on the agenda by contacting the city of Sedona: Mail: Attn: Transit Administrator, 102 Roadrunner Dr., Sedona AZ, 86336 Website: [https:// SedonaShuttle.com/ FAQ & More/ Contact-Us/](https://SedonaShuttle.com/FAQ%20%26%20More/Contact-Us/) • Email: [sedonashuttle@sedonashuttle.gov](mailto:sedonashuttle@sedonashuttle.gov) • Phone: (928) 203-5086



## **1. CALL TO ORDER**

### **1.1 Roll Call:**

1.1.1 Meeting was called to order at 11:05 a.m. by Chair Steve Segner. Roll call was conducted via Microsoft Teams and in-person from the Schnebly Conference Room, 102 Roadrunner Dr. A quorum was established.

### **1.2 Introduction of Members and Guests:**

1.2.1 Committee members and city staff introduced themselves.

## **2. PUBLIC FORUM:**

2.1 No public comments were received during the public forum.

## **3 RIDER FEEDBACK:**

3.1 No Rider feedback was discussed

## **4 APPROVAL OF MINUTES FROM PREVIOUS MEETINGS:**

4.1 Approval of the meeting minutes for October 30<sup>th</sup>, 2025, moved by Committee member O'Donnell, second by Committee member TenBroek and unanimously approved.

## **5 REGULAR BUSINESS:**

### **5.1 Parking Updates.**

5.1.1 Uptown outreach beginning December 11<sup>th</sup>, taking place at Arroyo Robles Best Western. Final recommendations done in January 2026. New parking administrator beginning December 1<sup>st</sup>.

### **5.2 Sedona Shuttle Services Update**

#### **5.2.1 Trailhead Shuttle**

5.2.1.1 Ridership is up in October 2025 compared to October 2024

#### **5.2.2 Connect On-Demand**

##### **5.2.2.1 Chapel/Mystic Neighborhoods – Service Area Expansion**

5.2.2.1.1 Connect service launched in Chapel on November 6<sup>th</sup>. The first weekend, about 13 trips were taken. The second weekend, about 5 trips were taken. Beginning work on a marketing push. Two Mystic trailhead parking spots have been transitioned to boarding areas; having some minor trouble with people moving barriers.

### **5.3 Uptown Circulator Study – Progress Update – Route Alternatives – Estella Hollander, AECOM**

5.3.1 Estella Hollander began with stating that she will share three different routing alternatives. She shared background of the study: the project's main purpose is to improve connectivity between parking and shopping areas. See Estella's presentation attached to agenda for details. In summary, MV tested all the routes in the presentation and preferred Option 3.

5.3.2 Steve Segner emphasized doing good marketing for the Circulator. He floated the idea of making paid parking everywhere in Sedona to fund the Circulator service

### **5.4 Marketing and Outreach – Update**

5.4.1 No update given

## 6 REPORTS AND INFORMATION ITEMS:

*The Committee will receive these reports, which do not require action by the Committee.*

### 6.1 MV Transportation Update

6.1.1 Curt discussed the surprising jump in ridership in October; determined that it was due to Fall break. Also shared that there is a tolerance for paid parking, as residents and visitors are constantly asking how much they need to pay before learning it is free.

### 6.2 Transit Administrator Update

6.2.1 No updates to share.

### 6.3 Committee Member Updates

6.3.1 Committee member Segner again emphasized the importance of discussing marketing

## 7 FUTURE AGENDA ITEMS:

*These items shall be included in future agendas for discussion and possible action.*

7.1 Marketing efforts for the Chapel route

## 8 NEXT MEETING DATE:

7.1 The next Tentative STAC meeting will be on December 15, 2025, at 11:00 a.m. in the Schnebly Hill conference room.

## 9. ADJOURN:

9.1 With no further business to discuss, Transit Administrator Amber Wagner adjourned the meeting at 12:44 p.m.

PREPARED BY:

  
Transit Administrator  
City of Sedona

Attachments:

**NEXT MEETING DATE: TENTATIVE - DECEMBER 15, 2025**  
**NEXT MEETING TIME: 11:00 A.M.**  
**REMOTE ACCESS VIA TEAMS**

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