



**SEDONA
SHUTTLE**

City of Sedona

Transit Advisory Committee

**MEETING OF THE SEDONA TRANSIT ADVISORY
COMMITTEE (STAC)**

**MEETING MINUTES
February 27, 2023**

Present: Kent Ellsworth Verde Valley Care Givers
David K. O'Donnell Citizen of Sedona
Lars Romig Citizen/Verde Valley Cyclist Coalition
Mark TenBroek Citizen of Sedona
Mike Berlly Citizen of Sedona
John Federico Citizen of Sedona
Michia Casebier Citizen of Clarkdale

Absent: Steve Segner Sedona Lodging Council
Tom Huthwaite Uptown Business Sector

City Staff: Savannah Sandoval Transit Grant Analyst

Public: None

Guests: Bruce Morrow MV Transportation Inc.

An apology is made for any misspelling of a name.

1. CALL TO ORDER

1.1 Roll Call:

Meeting called to order at 11:06 a.m. by Chair Kent Ellsworth. Ellsworth conducted roll call and a quorum was established.

1.2 Introduction of Members and Guests:

Committee members and guests introduced themselves and their affiliations, and provided information on their interest in this committee, and the desired outcome of its efforts.

2. PUBLIC FORUM:

There were no public comments.

3. APPROVAL OF MINUTES FROM PREVIOUS MEETINGS:

3.1 Approval of January 31, 2023, meeting minutes

Mark TenBroek motioned to approve the minutes for the January 31, 2023, meeting. Seconded by David O'Donnell. Motion passed; all were in favor.

4. REGULAR BUSINESS:

4.1 SR 179 / Boynton Canyon Rd. Parking & Shuttle Management Recommendation – Mark TenBroek & Lars Romig

Committee members TenBroek and Romig prepared a letter of recommendation to the City of Sedona to find the best possible solution for the SR 179 and Boynton Canyon Parking concerns. There was no comments or questions at the time of the meeting. Mark TenBroek motioned to submit the recommendation on behalf of the Sedona Transit Advisory Committee to the City of Sedona. Seconded by Mike Berlly. Motion passed; all were in favor.

Committee member TenBroek stated he plans on attending the public forum at the next City Council meeting to continue to show his support of the recommendations outlined in the letter.

4.2 Sedona Shuttle Connect Service Hours – Bruce Morrow, MV Transportation Inc.

Morrow stated that the service hours for the Sedona Shuttle Connect will coincide with the Trailhead Shuttles. Operating Thursday – Sunday from 7 am – 6 pm. However, there has been discussion on extending the service hours for the Sedona Shuttle Connect by 30 minutes. The proposed time would be from 6:30 am – 6:30 pm, Thursday – Sunday. Morrow mentioned that this service is scheduled to begin once the buses arrive late August, early September.

Committee member TenBroek asked if the connect service and micro transit service, were the same thing. Morrow stated, it is. Chair Ellsworth asked if, this service was the first/last mile connect service. Morrow stated, in essence it is but it's also for anyone who wants to go anywhere within the service area i.e. grocery stores, pharmacy, doctors appointments. So, it offers more of a service than the first/last mile. Chair Ellsworth also wanted to know if the service will be App based. Morrow said that it will be however, he will have staff available to take calls and reservations, but the focus will be to utilize the App. Chair Ellsworth wanted to know if there was support the Shuttle Connect services was open/available to the residents as much as the tourist. Morrow stated that it is a challenge, but we are anticipating that residents will want to use it. Based on his experience it will take a few months for the community to realize that they have a service available. Committee member O'Donnell asked if the App is TransLoc will still be used. Morrow stated, yes.

Committee member TenBroek wanted to know if Route 11 – Dry Creek Vista/Mescal is going to leave from the high school area and Route 12 – Dry Creek Vista is going to leave from Posse Grounds? TenBroek believe that this will cause confusion for visitors that come off the trails because Route 11 goes to both Mescal and Dry Creek. The concern is that people are going to go to the wrong location from where their car is parked. He suggests that Line 11/12 depart from the high school lot and Line 14 departs from Posse Grounds. Bruce suggested that the question be redirected to Robert Weber, Transit Administrator. Chair Ellsworth suggested that this be added to the next meeting so that we can discuss it with Weber then make a recommendation. TenBroek stated that this service is scheduled to start in a few days and a timely response is necessary to reduce confusion. TenBroek motioned to recommend that Line 11/12 will be dispatched from the West SR 89A Park and Ride and occasionally deadhead to Soldiers Pass. Seconded by David O'Donnell. Motion passed; all were in favor.

4.3 Marketing Update

No updates.

4.4 Sedona Mountain Bike Festival - March 3-5, 2023, at Posse Grounds Park

Committee member Romig stated that communication between Mike Raney and Robert Weber has occurred regarding coordination between the event and Posse Grounds Park and Ride. The biggest concern right now is the weather that scheduled to come in. Of course, the event is still going to happen. However, participation may be low because of poor biking conditions.

5. REPORTS AND INFORMATION ITEMS:

The Committee will receive these reports, which do not require action by the Committee.

5.1 MV Transportation Inc service update - Bruce Morrow, MV Transportation Inc.

No updates.

5.2 Sedona Shuttle Connect Update – Robert Weber, Transit Administrator

No updates.

6. FUTURE AGENDA ITEMS:

These items shall be included in future agenda for discussion and possible action.

- Follow up with SR 179 Corridor Parking/Transit Solution recommendation.
- Follow up with the Line 11/12 recommendation to depart from West SR 89A Park and Ride
- Sedona Connect Discussion – Services offered, hours operating, and service area. [638118926929800000 \(sedonaaz.gov\)](http://638118926929800000.sedonaaz.gov)
- Possible submission proposal to RTAP (Rural Transit Assistance Program) for the 2023 National Conference to talk about the success we have had with our services. Conference will be held December 3-6, 2023, in Myrtle Beach, SC.
- Funding for Dry Creek Bike Passage through the Safe Streets and Roads for All (SS4A) Grant Program.

7. NEXT MEETING DATE:

The committee agreed to hold the next STAC meeting on March 27, 2023, at 11:00 a.m. in the Vultee Conference Room at City Hall and Zoom.

8. ANNOUNCEMENTS AND RECOGNITIONS:


None.

9. AJOURN:

O'Donnell motioned to adjourn the meeting. Casebier second the motion. Motion passed, all in favor. Chairman Ellsworth adjourned the meeting at 11:48 a.m.

Attachments:

1. STAC SR 179 & Dry Creek Trailhead Recommendations

PREPARED BY: 
Transit Administrator
City of Sedona

NEXT MEETING DATE: MARCH 27, 2023
NEXT MEETING TIME: 11:00 A.M.
VENUE: IN PERSON & ZOOM

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If information is needed in another language, contact (928) 203-5199. *Para información en Español llame: Victor Estrada, Right-of-Way Specialist, (928) 204-7800.

Public comments may be submitted for any item on the agenda by contacting the city of Sedona: Mail: Attn: Transit Administrator, 102 Roadrunner Dr., Sedona AZ, 86336 Website: <https://SedonaShuttle.com/> FAQ & More/ Contact-Us/ • Email: sedonashuttle@sedonashuttle.gov • Phone: (928) 203-5086